

**John B. Lacson Foundation Maritime University  
College of Business  
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**POTENTIAL OF BIGNAY AS "PAMPA-ASIM" IN SINIGANG**

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*Abstract*

This study determined the potential of bignay as pampa-asim in sinningang as an organic agent to enhance the sourness of sinignag. The potential of bignay as pampa-asim in sinignag was tasted and evaluated by 31 individuals composed of community members in Barangay Dalicana, Passi City by asking questions to the participants as they tasted the bignay sinignag. For statistical purposes, responses were tallied and corresponding percentages were computed. As a result, most of the participants would try bignay as pampaasim in their sinignag.